Editors’ Introduction

The foundation of Business Education is the same as every other discipline within education. As educators, we aim to develop critical thinking, inspire students to explore new concepts and encourage them to be responsible citizens who will lead future generations. However, each discipline, or group of disciplines, are inevitably faced with their own unique challenges. In addition to the general aims of Higher Education, Business Educators are tasked with inspiring the minds of future business leaders. This includes the complexity of understanding the functional areas that operate within a range of organisations as well as linking students’ future roles and influence to the social responsibilities that we all have, in other words, to become responsible business leaders.

Discussing good practice is essential and it is the only way we can improve the student and educators’ experience, and develop our craft to adapt to the new generation of students who are entering our learning environments. Generation Z bring new challenges for us as educators, and learning from each other and drawing on good practice from other disciplines is an essential component in developing the business leaders of the future.

This special edition of Compass evolved from the annual Learning and Teaching Festival within the Business School at the University of Greenwich. The Festival was developed to sharpen our focus on learning and teaching and inspire more people to engage in research and scholarly work in the area of pedagogy. The Festival includes mainly educators from within the school but also includes representation from our Transnational Education partners. It provides a safe place to talk, share the challenges we face and, importantly, explore new and innovative ways to teach business and its related disciplines.

Many of the items within this special edition were presented in the 2019 Festival, such as submissions by Reilly, Luo, Sun and Warren; Robson, and Mogaji. There are also submissions from those external to the event who want to share either their practice within Business Education or how we can learn from approaches in other disciplines, for example Breen, and Krastev; Compton, Jackson and Bruce. We have a selection of thought-provoking opinion pieces, conference reflections, a video, a case study and an article which cover a wide range of issues that are currently important to the world of Business Education. For example, there are a number of submissions that examine how social and cross cultural issues impact the way we teach our subject area and we have a selection of opinions on how we can improve our delivery through innovative approaches such as role play, Guerrilla teaching and DIY exhibitions. This special edition therefore includes a wonderful range of ideas from across the academic community to challenge and inspire us as we take the practice of Business Education forward.

Liz and Dawn